



Designer Project

By David V, period 4

My Designer

My designer's name is Mark Cerny. Mark is from the United States. He is an architect for the company Sony. Mark was a creative person as a child and liked video games. Mark has designed all of the PlayStation console since 1990. He got his job by being hired by Sony when they saw all the good work he was doing.





Mark's Designs

Sony is a really big company that develops consoles, Televisions and computers. Mark has designed consoles for Sony for the past 25 years From the PS1 to the PS-TV. Mark designs the model/shape for consoles as well as finding a good CPU drive that will fit perfectly in the console. Mark spent hours researching the X86 Cpu drive and it got approved for the ps4 and had a lot of success.

Marks influences

When Mark was a kid he liked to play videogames and when he graduated from college he had his own video game company called Cerny Games. Then Sony saw all the good work he was doing and hired him to design the Playstation consoles. Mark currently works with sony and has





Technology Advancements

As years went on the consoles began to evolve. So Mark had to think harder on a better model for example for lightweight features which was what people complained about. But that also meant that Mark won't have to worry about more things for example the Hardware drive for consoles because a new better developed one was released on 2012.



Why Did I Pick My Designer

I have played video games for years and wanted to know who designed the consoles i have played with for the last few years.